



MYBIGORDER.COM – RATECARD

1.0 MERCHANTS / SELLERS

1.1 Commission: This ranges from 5% to 12 % depending on the nature of your business & products/services.

1.2 Membership Packages: A merchant pays monthly but enjoys all sales and commissions.

PACKAGE	Starter	Bronze	Silver	Gold	Platinum	VIP
Listing Features						
Account Listing on Directory	Yes	Yes	Yes	Yes	Yes	Yes
Order Taking App	Yes	Yes	Yes	Yes	Yes	Yes
Delivery Portal	Yes	Yes	Yes	Yes	Yes	Yes
Number of Products	50	100	200	500	1000	Unlimited
Number of Orders/Sales	50	100	200	500	1000	Unlimited
Access to Support	Yes	Yes	Yes	Yes	Yes	Yes
Merchants Briefing sessions	Yes	Yes	Yes	Yes	Yes	Yes
Marketing Advantage (Optional Features)						
Bulk SMS : Credits & Database	None	100	500	1000	2000	3000

Domain	None	Yes	Yes	Yes	Yes	Yes
Hosting & SSL	None	None	None	Yes	Yes	Yes
Social Media : Weekly Posting	1	2	3	4	5	6
Free Products Upload	20	30	50	100	250	500
Transaction Fee	2%	2%	2%	2%	2%	2%
Digital Marketing Training	None	1 Slot	2 Slot	3 Slot	4 slot	5 slot
Paid Ad:Facebook	None	1 day	2 days	3 days	5 days	10 Days
Pricing						
Price (Monthly) – 1 month pick	1500	3,500	6,500	15,000	35,000	75,000
6 Months Package (1 month free)	1000	2,500	5,000	10,000	25,000	50,000

1.3 Partner / Reseller Options : The merchant gives us the RRP and we put a markup based on the market prices as a Reseller Partner

1.4 Featured Listing: Daily Listing 500, Weekly listing costs 2,000 per week, monthly 5,000 per month

2.0 DRIVERS, INSURANCE & DELIVERIES

2.1 Deliveries Commissions: 20% commissions on all successful deliveries.

Item	Messenger	Bike	Pickup	Van	3T	5T	7T	10T	14T
Base Fee (minimum)	100	200	2500	2600	5000	6700	7500	9500	12000
Base km	5	5	5	5	10	10	10	10	10
Additional cost per KM below 50km	30	40	60	65	70	70	80	100	120
Additional cost per KM above 50km	30	40	30	30	30	40	50	60	70
Additional cost per KM above 300km	20	20	200	200	250	250	250	250	250
Insurance (local)	20	20	200	200	250	250	250	250	250
Insurance (City-City)			500	500	500	500	500	500	500
Loader	-	-	500	500	500	500	500	500	500
Cancellation Fee	100	200	800	800	1000	1200	1200	1200	1200

2.2 Insurance Commissions: Attracts a 10-20% commission based on the nature of the product.

3.0 CUSTOMER / BUYER ADVANTAGE

3.1 Points Reward: All customers are rewarded with 5 points equal to 5/= on every item bought. Points are redeemed as a group but for charity where mybigorder.com buys the products for charity and delivers for FREE.

3.2 Experts: Customers have an option to extend their profiles as experts where they connect with customers who are looking for their expertise as a consultant.

PHOTOGRAPHY RATE CARD – PER PRODUCTS

CATEGORY	TYPES		APPROX PRODUCTS	COST / PRODUCTS
Products/ Shoes, utensils, plastic,	(Non-shinny or Non-reflective)	1 Images (Small business)	1-20 Products	200 Ksh Per Photo
		1 Images (Small business)	21-50 Products	150 Ksh Per Photo
		Group image (Small business)	1-5 Products	400 Ksh Per Photo
		Images(corporates)	1-20 Products	650 Ksh Per Photo
		Group Images	1-5	800 Ksh Per Photo
Bags / handbags	Non-shinny	1 image/angle	1-20 Products	250 Ksh Per Photo
		1 Image/angle	21-50Products	200 Ksh Per Photo
Electronic Products/	Reflective/ Shinny	2 Images	1-20 Products	500 Ksh Per Photo
		2 Images	21-50 Products	250 Ksh Per Photo

360 Degree Photo	1 Image (Small business)	Minimum 5 Products	1500 Ksh Per Photo
	1 Image (Corporate)	Minimum 10 Products	3000 Ksh Per Photo
	Single Shot	1 Product	4500 Ksh Per Photo
Product Upload	Single Upload	1 – 20 Products	Free
	Single Upload	20 and Above	25 Ksh Per Upload

PHOTOGRAPHY RATE CARD – PER PRODUCTS

Photography done at the client premisses or at the Studio are charged at Kshs. 20,000 per day.

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